

The Hon Malcolm Turnbull MP to launch Australian Legal Sector Alliance (AusLSA) in Sydney on 29 March 2011.

All Australian law firms are invited to attend the launch of [AusLSA](#): a national alliance of law firms that work collaboratively to promote sustainability across the legal sector.

John Thwaites, former deputy Premier of Victoria and Chair of the Monash Sustainability Institute and ClimateWorks will be the Master of Ceremonies and on the night will be encouraging all law firms to become members of AusLSA.

Date: 29 March 2011

Venue: Henry Davis York, Martin Place, Sydney

Registrations: events@legalsectoralliance.com.au

The benefits of joining the AusLSA are:

- Access to specialist and targeted knowledge across the legal and sustainability sectors.
- Access to networks across Australian and international legal and sustainability sectors.
- Access to lessons learnt when developing and implementing a sustainability strategy.
- Access to materials, tools and resources to support sustainable practices.
- Opportunities to collaborate on joint initiatives.
- Opportunities to communicate commitment to sustainable practices to key stakeholders including employees and clients.
- Profiling through case studies, on the website and on other platforms
- Participating in a growing global network of law firms committing to addressing sustainability through the Legal Sector Alliance movement

Membership of AusLSA demonstrates a commitment to sustainability principles and practices.

According to Bronwyn Pott, CEO, Swaab Attorneys: "The great thing about AusLSA is that the positive results are shared and recorded, so information about all of these initiatives will be available in future on the AusLSA website and all members will be able to draw upon this knowledge."

Maddocks partner Julian Smith, who heads up the firm's Environment Committee, commented that "Participation in AusLSA is an opportunity for us to accelerate the legal industry's action on sustainability issues. It provides members such as Maddocks with an opportunity to respond to demands from its staff and clients to demonstrate leadership in this area."

The inaugural 'Environmental Consumption of AusLSA Members' report will be released at the event. The report provides data on carbon emissions, consumption of paper and water and waste production and will promote the development of industry benchmarks and best practice guidelines for Australian law firms.

AusLSA is modelled on the [Legal Sector Alliance in England and Wales](#) which boasts membership of 200 law firms, representing more than 30% of private solicitors in England and Wales. The Legal Sector Alliance is emerging as a global movement with associations under development in the USA, Canada, India and South Africa.

AusLSA Founding Members are: Clayton Utz, DLA Phillips Fox, Henry Davis York, Jackson McDonald, Maddocks, McCullough Robertson, Norton Rose Australia and Swaab Attorneys.

AusLSA operates on not-for-profit basis and works in partnership with [Net Balance Foundation](#).

Places are limited, register now! events@legalsectoralliance.com.au

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