

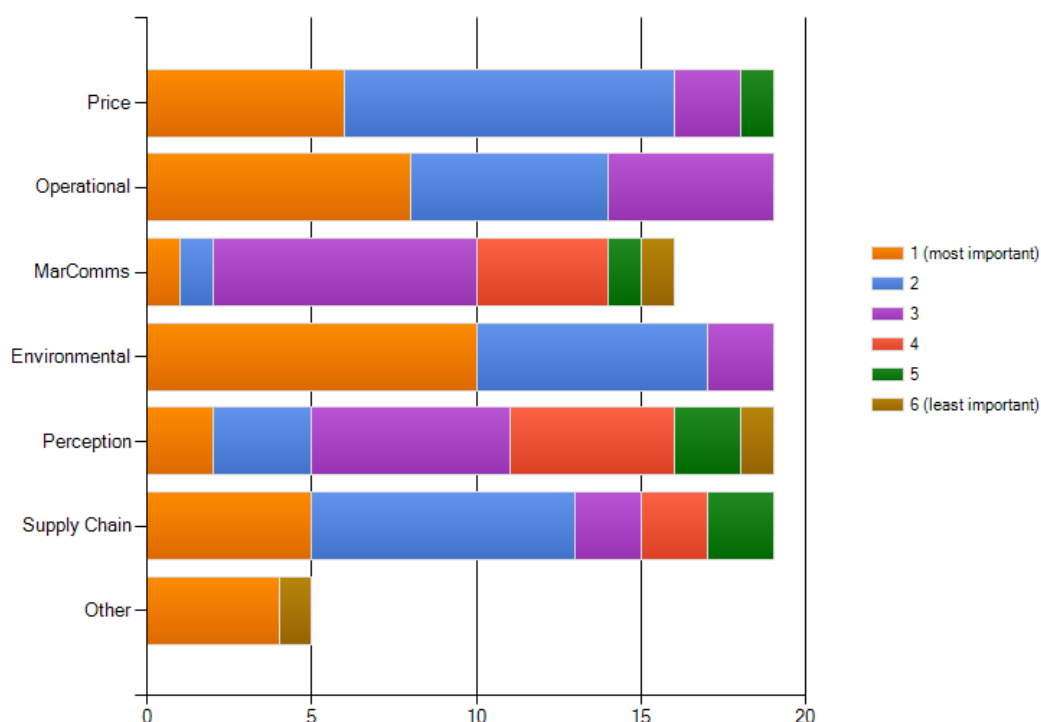
## AusLSA Paper Survey Summary

In June 2012, AusLSA surveyed its members on their paper procurement decisions. We asked what type of paper members used, what criteria they considered when purchasing paper and what were the most important environmental criteria in deciding what paper to use.

Respondents	Paper used at time of survey
<b>McCullough Robertson</b>	HP Office White
<b>CitySwitch</b>	Evolve 100% recycled
<b>Gadens Lawyers</b>	Australian 80% recycled
<b>LitSupport</b>	Xerox Performer Carbon Neutral
<b>Russell Kennedy</b>	Complete Office Services Premium A4 copy paper
<b>Maddocks</b>	Evercopy/Premium 100% Recycled
<b>Harwood Andrews Lawyers</b>	Officemax Mutipurpose plus copypaper (FSC-Mix)
<b>Maxim Litigation Consultants</b>	A1 Bright White
<b>King &amp; Wood Mallesons</b>	Xerox carbon neutral
<b>Hayward &amp; Co. Lawyers</b>	Fuji Xerox or Yes Digital
<b>Minter Ellison</b>	Complete Office Supplies own brand - 50% recycled
<b>Queensland Courts</b>	Unknown
<b>Lavan Legal</b>	Lyreco/Premium
<b>Coleman Greig Lawyers</b>	Xerox/Carbon Neutral
<b>Wotton + Kearney</b>	Reflex 100% recycled white A4
<b>Clayton Utz</b>	AIMSC Certified NOW / PEFC and Australian Paper / 80% recycled
<b>Hall&amp;Wilcox Lawyers</b>	Evolve 100% recycled
<b>Kemp Strang</b>	Complete Office Supplies brand

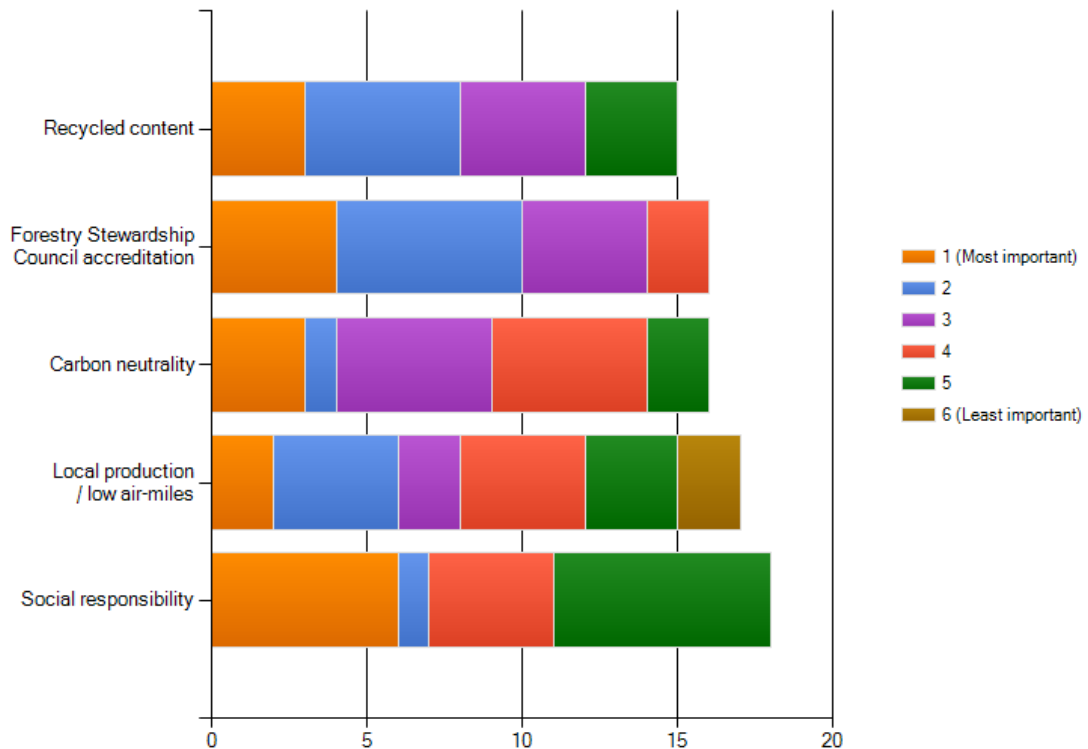
Respondents were also asked what criteria they thought were most important in the selection of paper for their firm. Interestingly, environmental concerns were paramount, for a majority of firms, approximately equivalent to operational considerations and more important than price.

In choosing this brand of paper, please rate the importance of each selection criteria



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**If you were selecting a paper brand purely on its sustainability credentials, what is the importance of the following**



The Paper Survey was a focus for the AusLSA Paper Webinar #1 on 5 June 2012, which included presentations from Luke Chamberlain (The Wilderness Society) and Stephen Reardon (ECO-BUY) on the environmental impacts of paper production

Attendees were asked the following question at the start of the webinar:

**Q: Which of the following is the most important in reducing the environmental footprint of paper?**

A. Recycled content	<div style="width: 28%;"></div>	28%
B. Sustainably managed forest pulp	<div style="width: 52%;"></div>	52%
C. Carbon neutral manufacture	<div style="width: 8%;"></div>	8%
D. Local production / low air-miles	<div style="width: 8%;"></div>	8%
E. Chlorine free	<div style="width: 4%;"></div>	4%

During their presentations, both speakers advocated increased usage of recycled content in paper. Attendees were then asked to reconsider their answer to the same question. The presentations had caused a significant change of opinion in favour of using recycled content!

## AusLSA Paper Survey Summary

**Q: Which of the following is the most important in reducing the environmental footprint of paper?**

A. Recycled content		82.4%
B. Sustainably managed forest pulp		5.9%
C. Carbon neutral manufacture		11.8%
D. Local production / low air-miles		0%
E. Chlorine free		0%

At the end of the session the guest speakers suggested that the best paper to use was:

- 100% recycled content (certified),
- Carbon neutral, and
- Australian made.

However, this paper doesn't yet exist!